



Get Ready for KIDS HEART CHALLENGE!

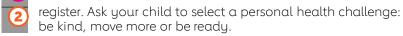
Dear Parent or Guardian,

It's time for the **Kids Heart Challenge at Travis Elementary!** This year our event is **ONLINE ONLY**, which means you must register online to participate! Don't worry, if someone wants to send you a check instead, they still can! You'll just need to scan a copy of the check into your mobile app. **No checks or cash can be turned into teachers this year.**

By participating in Kids Heart Challenge, your child will raise funds to help kids with special hearts. They'll also learn about taking care of their hearts and participate in cardio-pumping challenges. Plus, your school can earn money for PE equipment and your child can earn fun thank-you gifts! **Thank you for your support!**

Steps to get started:

1 Download our app or visit www.heart.org/KidsHeartChallenge to



Set a fundraising goal with your child and send emails to invite friends and family to support it.

Thank you, from the bottom of our hearts!

Donations collected wil help kids like Alexa.

ALEXA, AGE 8, HOUSTON, TEXAS

"If you come in touch with kids who have heart problems, don't be scared at all. And for kids like me, I want them to keep being brave like me and do the things they want to do."

Alexa was born with a hole in her heart. She had heart surgery before she was one year old and another when she was seven. She loves unicorns, rainbows, rock climbing, gymnastics and anything sparkly!



Dollars raised help fund community initiatives, education, research and quality of care – all to fight the No. 1 killer in the world, heart disease.



34% PUBLIC HEALTH EDUCATION 21% RESEARCH

18% PROFESSIONAL EDUCATION AND TRAINING

12% FUNDRAISING
9% COMMUNITY SERVICE
6% MANAGEMENT AND GENERAL

When you raise funds for KIDS HEART CHALLENGE

your school can receive PE equipment and funding to support student health. Plus, your child will earn the following thank-you gifts.



REGISTER ONLINE Get a wristband

RAISE \$5 Get PERRIE





\$10 ONLINE Get KNOX plus lower-level prizes

\$15 Get JUMP ROPE



\$25 Get NICO plus lower-level prizes

\$40 ONLINE Get SOFIE plus lower-level prizes





\$50 Get T-SHIRT plus lower-level prizes

\$75 Get KICK BALL plus lower-level prizes



\$100 Get CRUSH plus lower-level prizes

\$200 Get SUNNY plus lower-level prizes



\$250 Get STRETCH plus lower-level prizes

\$500 Get BALL LAUNCHER plus lower-level prizes



\$1,000 Get EAR PODS plus lower-level prizes

Did you know?

HEART DISEASE is the NO. 1 KILLER of all Americans, but 80% of it may be preventable through lifestyle changes.

An estimated **40,000** babies are born each year with congenital heart defects.